

WXIX

ORDER

Flight Dates 01/20/12-01/26/12

Contract / Revision 709221 / OBAMA FOR AMERICA

Original Date / Revision 01/20/12 01/20/12

Advertiser Obama, Barack/D/President

Agency Greer Margolis Mitchell & B

Buying Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product

Agency Com 15%

Billing Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1055

Alt Order # 05968132

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL10a

Priority P12

Advertiser Ref

Order Share % Market Value

Competing Station % of Order Amount

EXIX	%
WBQC	%
WCET	%
WCPO	%
WCVN	%
WKON	%
WKRC	%
WLWT	%
WPTO	%
WSTR	%

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
January 2012	39	\$16,405.00	\$19,300.00	0.00	12/26/11	01/26/12	39	\$16,405.00	\$19,300.00
Totals	39	\$16,405.00	\$19,300.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	WXIX	01/20/12	01/26/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	MTWTF--	:30	2	\$900.00	P 3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/20/12	01/26/12	-TWTF--		2				\$900.00		0.00			
2	WXIX	01/20/12	01/26/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	MTWTF--	:30	2	\$900.00	P 3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/20/12	01/26/12	MTWTF--		2				\$900.00		0.00			
3	WXIX	01/20/12	01/26/12	KING OF QUEENS 1130P-12A 1130P-12A	Comm	1130P-12A	MTWTF--	:30	2	\$350.00	P 3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/20/12	01/26/12	MTWTF--		2				\$350.00		0.00			



Contract / Revision **709221** Flight Dates **01/20/12-01/26/12**

Hiatus Dates

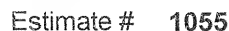
Original Date / Revision 01/20/12/ 01/20/12

Order Sep 00:15:00

Advertiser **Obama, Barack/D/President** Product **OBAMA FOR AMERICA**

Estimate # **1055**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
4	WXIX	01/20/12	01/26/12	News @ 5a News @ 5a	Comm	5a-530a (5:00 AM-5:30 AM)	MTWTF--	:30	2	\$150.00	P 3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/12	01/26/12	MTWTF--					2	\$150.00		0.00			
5	WXIX	01/20/12	01/26/12	News @ 5a News @ 5a	Comm	530a-6a (5:30 AM-6:00 AM)	MTWTF--	:30	2	\$150.00	P 3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/12	01/26/12	MTWTF--					2	\$150.00		0.00			
6	WXIX	01/20/12	01/26/12	News @ 6a News @ 6am	Comm	6a-630a (6:00 AM-6:30 AM)	MTWTF--	:30	3	\$300.00	P 3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/12	01/26/12	MTWTF--					3	\$300.00		0.00			
7	WXIX	01/20/12	01/26/12	News @ 6a News @ 6am	Comm	630a-7a (6:30 AM-7:00 AM)	MTWTF--	:30	3	\$300.00	P 3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/12	01/26/12	MTWTF--					3	\$300.00		0.00			
8	WXIX	01/20/12	01/26/12	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/12	01/26/12	MTWTF--					2	\$300.00		0.00			
9	WXIX	01/20/12	01/26/12	News @ 7a News @ 7am	Comm	7a-730a (7:00 AM-7:30 AM)	MTWTF--	:30	3	\$300.00	P 3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/12	01/26/12	MTWTF--					3	\$300.00		0.00			
10	WXIX	01/20/12	01/26/12	News At 7P News At 7P	Comm	7-730P	MTWTF--	:30	2	\$400.00	P 3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/12	01/26/12	MTWTF--					2	\$400.00		0.00			
11	WXIX	01/20/12	01/26/12	News @ 7a News @ 7am	Comm	7a-8a (7:30 AM-8:00 AM)	MTWTF--	:30	3	\$300.00	P 3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/12	01/26/12	MTWTF--					3	\$300.00		0.00			
12	WXIX	01/20/12	01/26/12	News @ 7a News @ 7am	Comm	8a-830a (8:00 AM-8:30 AM)	MTWTF--	:30	3	\$300.00	P 3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/12	01/26/12	MTWTF--					3	\$300.00		0.00			
13	WXIX	01/20/12	01/26/12	News @ 7a News @ 7am	Comm	830a-9a (8:30 AM-9:00 AM)	MTWTF--	:30	3	\$300.00	P 3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/12	01/26/12	MTWTF--					3	\$300.00		0.00			
14	WXIX	01/20/12	01/26/12	News @ 9a NEWS @ 9A	Comm	9-10A	MTWTF--	:30	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/12	01/26/12	MTWTF--					2	\$300.00		0.00			
15	WXIX	01/23/12	01/26/12	Mon Hour 1 M 8-9P	Comm	M 8-9P	1-----	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/23/12	01/29/12	1-----					1	\$2,000.00		0.00			
16	WXIX	01/20/12	01/22/12	Late News Sa Late News Sat	Comm	10-1030P (10:00 PM-10:30 PM)	-----1-	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	WXIX	01/20/12	01/22/12	Late News Sa Late News Sat	Comm	10-1030P (10:00 PM-10:30 PM)	-----1-	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		01/16/12	01/22/12	-----1-	1		\$800.00	0.00							
17	WXIX	01/20/12	01/22/12	Late News Su Late News Sun	Comm	10-1102P (10:00 PM-10:30 PM)	-----1	:30	1	\$900.00	P 3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		01/16/12	01/22/12	-----1	1		\$900.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WXIX	01/16/12-01/22/12	Late News Su			10-1102P	(10:00 PM-10:30 PM)-----Su	:30		(\$900.00)	0.00	NM			
See MG 17.2															
[late news airs]															
2	WXIX	01/22/12-01/22/12	LATE RUN M-SU			News Late	-----Su	:30		\$900.00	0.00	NM			
(M) MG for 17.1 01/22															
[Assumed Confirmed Makegood]															
E 18	WXIX	01/20/12	01/22/12	FOX NEWS SUNDAY Fox News Sunday	Comm	8am-11am (10:00 AM-11:00 AM)	-----1	:30	1	\$300.00	P 1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		01/16/12	01/22/12	-----1	1		\$300.00	0.00							
E 19	WXIX	01/20/12	01/22/12	NFC Championship NFC Championship	Comm	NFL Championship	-----1	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		01/16/12	01/22/12	-----1	1		\$3,000.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WXIX	01/16/12-01/22/12	NFC Championship			NFL Championshp	-----Su	:30		(\$3,000.00)	0.00	NM			
See MG 19.2															
[1 No Avails]															
2	WXIX	01/22/12-01/22/12	American Idol Special			AMERICAN IDOL	-----Su	:30		\$3,000.00	0.00	NM			
(M) MG for 19.1 01/22															
[Assume Confirmed Mkgd per Amy]															
Totals														39	\$19,300.00

WXIX

ORDER

Flight Dates **01/19/12-01/19/12**

Order Sep 00:15:00

Product
Estimate #
Contract / Revision **708844 /**
OBAMA FOR PRESIDENT
Alt Order # **05966966**
Original Date / Revision

01/18/12 01/18/12

Agency Com 15%

Billing Type Cash

Billing Contact
Order Type General

Advertiser **Obama, Barack/D/President**
**1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007**
Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Agency **Greer Margolis Mitchell & B**
Demographic A35+

Rev Codes Agency Political Pol-Candid

Buying Contact
Sales Office T-DC

Product Codes PL10a

**1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007**
Sales Region National

Priority P 3

Agency Ref
Advertiser Ref
Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals
Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
January 2012	2	\$3,315.00	\$3,900.00	0.00	12/26/11	01/19/12	2	\$3,315.00	\$3,900.00
Totals	2	\$3,315.00	\$3,900.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	01/19/12	01/19/12	American Idol Thurs American Idol Thurs	Comm	Idol Thurs Various	---1---	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/16/12	01/22/12	---1---		1				\$3,000.00		0.00			
E 4	WXIX	01/19/12	01/19/12	Late News M-F Late News M-F	Comm	10-11P	---1---	:30	1	\$900.00	P 3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/16/12	01/22/12	---1---		1				\$900.00		0.00			
													Totals	2	\$3,900.00